

*Journey to*



*The  
Emerald  
City*

Presented by



## **AT THE 5TH ANNUAL GREAT HEARTS GALA**

Benefiting the Teacher Excellence Fund

**SATURDAY, SEPTEMBER 19, 2020**

*Chateau Luxe Event Venue*

EVENT CO-CHAIRS: Evan and Lindsay Schube, Cicero Preparatory Academy

**GreatHearts  
GALA**

**2020 SPONSORSHIP AND  
ADVERTISING OPPORTUNITIES**

# The Emerald City



## SPONSORSHIP OPPORTUNITIES

### VALEDICTORIAN (PRESENTING) SPONSOR | \$50,000

1 available

**SOLD OUT**

- ♦ 2 premium tables of 10 at the Gala
- ♦ 10 raffle tickets for prize valued at ~\$10,000
- ♦ Title sponsorship: "Great Hearts Gala presented by..."
- ♦ Press release and/or check presentation at sponsor's corporate office
- ♦ Speaking opportunity or company highlight video during Gala program
- ♦ Company signage displayed in event reception area and ballroom
- ♦ Social media recognition on Facebook and Instagram (all 21 academy accounts)
- ♦ Verbal recognition by Master of Ceremonies
- ♦ Invitation to Sponsor Appreciation Luncheon with Great Hearts CEO and executive team
- ♦ Two full-page spread advertisement in printed Gala program
- ♦ Recognition on Gala website and email communications (distribution 30,000+) with link to company website
- ♦ Logo recognition on all event collateral



### SUMMA CUM LAUDE SPONSOR | \$25,000

- ♦ 1 premium table of 10 at the Gala
- ♦ 5 raffle tickets for prize valued at ~\$10,000
- ♦ Company signage displayed in event reception area and ballroom
- ♦ Social media recognition on Facebook and Instagram (all 21 academy accounts)
- ♦ Verbal recognition by Master of Ceremonies
- ♦ Invitation to Sponsor Appreciation Luncheon with Great Hearts CEO and executive team
- ♦ Full-page spread advertisement in printed Gala program
- ♦ Recognition on Gala website and email communications (distribution 30,000+) with link to company website
- ♦ Logo recognition on all event collateral

### CUM LAUDE SPONSOR | \$15,000

- ♦ 1 preferred table of 10 at the Gala
- ♦ 2 raffle tickets for prize valued at ~\$10,000
- ♦ Social media recognition on Facebook and Instagram (Great Hearts main account)
- ♦ Verbal recognition by Master of Ceremonies
- ♦ Invitation to Sponsor Appreciation Luncheon with Great Hearts CEO and executive team
- ♦ Half page spread advertisement in printed Gala program
- ♦ Recognition on Gala website and email communications (distribution 30,000+) with link to company website
- ♦ Logo recognition on all event collateral



### DEAN'S LIST SPONSOR | \$10,000

- ♦ 1 table of 10 at the Gala
- ♦ 1 raffle ticket for prize valued at ~\$10,000
- ♦ Invitation to Sponsor Appreciation Luncheon with Great Hearts CEO and executive team
- ♦ Quarter-page spread advertisement in printed Gala program
- ♦ Recognition on Gala website and email communications (distribution 30,000+)
- ♦ Logo recognition on all event collateral



### HONOR ROLL SPONSOR | \$5,000

- ♦ 1 table of 10 at the Gala
- ♦ Logo advertisement in printed Gala program
- ♦ Recognition on Gala website and email communications (distribution 30,000+)
- ♦ Logo recognition on all event collateral





# The Emerald City

## UNDERWRITING OPPORTUNITIES

### AUCTION SPONSOR | \$10,000

1 available

- ◇ 4 Gala tickets
- ◇ Verbal recognition by auctioneer during live auction
- ◇ Logo printed on guest's bidder paddles
- ◇ Logo printed on guest's invoices at end of night
- ◇ Logo on electronic bidding platform
- ◇ Logo in event program

### VALET SPONSOR | \$7,500

1 available

- ◇ 4 Gala tickets
- ◇ Logo on water bottles handed out at valet post-event
- ◇ Opportunity to provide handouts for vehicles at valet
- ◇ Company signage displayed at valet stand
- ◇ Logo in event program

### COCKTAIL RECEPTION SPONSOR | \$5,000

1 available

- ◇ 4 Gala tickets
- ◇ Company signage in cocktail reception area
- ◇ Logo printed on cocktail napkins
- ◇ Logo in event program

### REGISTRATION SPONSOR | \$2,500

1 available

- ◇ 4 Gala tickets
- ◇ Company signage at registration
- ◇ Logo in event program

**SOLD OUT**

## ADVERTISING OPPORTUNITIES

### PRINT

- ◇ Full-page color spread in event program \$3,000
- ◇ Half-page color spread in event program \$1,500
- ◇ Quarter-page color spread in event program \$500

### ELECTRONIC

- ◇ Logo on Gala website and email communications (distribution 30,000+) \$1,000
- ◇ Social media recognition on Facebook and Instagram (Great Hearts main account) \$1,000

## INDIVIDUAL TICKETS

### PREMIERE COUPLE | \$1,000

- ◇ Early access to purchase tickets
- ◇ 2 Gala tickets - preferred seating
- ◇ Listed as Premiere Couple in Gala program
- ◇ Name included on screens during the program
- ◇ 1 raffle ticket for prize valued at ~\$10,000

### INDIVIDUAL TICKET | \$250

- ◇ 1 ticket to the Gala

*\* Individual tickets go on sale August 1, 2020 and are subject to availability (600 attendee capacity)*

GreatHearts®  
**GALA**

# The Emerald City

## 2019 TEACHER EXCELLENCE FUND RESULTS



### GOAL

Recognize & Retain our  
Valued Teaching Staff

**\$525,466.70**

TOTAL  
Amount Awarded



### QUALIFYING TEACHERS – WHO WERE THEY?

- ◇ Lead Teachers
- ◇ Exceptional Student Service Coordinators and Assistants
- ◇ Teaching Assistants Apprentices and Aides
- ◇ Interventionists and Tutors

*"WOW! This is terrific! I am sincerely thankful for you and your teams' work to make this possible for the faculty who have stayed strong these five years or more. I have appreciated Great Hearts desire to recognize teachers who believe in this organization's goal in advancing the pursuit of truth, goodness, and beauty into young scholars lives. I, too, am thankful to work beside an administration who cares about their people."*



*"Bravo! What an exciting milestone in the life of this network."*



*"Thank you for establishing this fund. I have of late, wondered what incentives there were for experienced faculty to remain at Great Hearts, and this seems to be a very positive step in the right direction."*



*"Thank you so much!!! You have no idea what that means to me and my family. Any help at all is so significant. I do love what we do at Great Hearts and it's nice to be appreciated."*



*"Amazing! Thank you so much! Exciting to see how hard the lead office is working on behalf of the schools. Adds to the best year I have experienced in my 9 years at the school. I'm very grateful!"*

- Teacher Excellence Fund Recipients

**\$909.11**

Average Amount  
Awarded

**578**

Total # of Teachers  
Awarded

**78%**

of Teachers  
Retained after 2018  
TEF Distribution

### HOW WAS THE TEACHER EXCELLENCE FUND DISTRIBUTED?

The Teacher Excellence Fund was distributed at the Headmaster's discretion. Distribution is tied to performance, based on excellence in the classroom and overall commitment to our core purpose of serving students.

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**GALA**



# SPONSORSHIP & ADVERTISING REPLY FORM

## SPONSORSHIP OPPORTUNITIES

SOLD OUT

☐ Valedictorian  
\$50,000

☐ Summa Cum Laude  
\$25,000

☐ Cum Laude  
\$15,000

☐ Dean's List  
\$10,000

☐ Honor Roll  
\$5,000

## UNDERWRITING OPPORTUNITIES

☐ Auction \$10,000

☐ Valet \$7,500

☐ Cocktail Reception \$5,000

SOLD OUT

☐ Registration \$2,500

## ADVERTISING OPPORTUNITIES

☐ Print \$3,000

☐ Print \$1,500

☐ Print \$500

☐ Electronic logo/email \$1,000

☐ Electronic Social Media \$3,000

## INDIVIDUAL TICKETS

☐ Premiere Couple  
\$1,000

☐ Individual Ticket  
\$250 \*Available beginning Aug 1, 2020

## PAYMENT INFORMATION

Contact Name

Company & Title

(as it will appear in program book )

Address

City

State

Zip

Phone

Email

Date

## PAYMENT METHOD

☐ American Express ☐ Visa ☐ MasterCard ☐ Discover

☐ Check (Payable to "Great Hearts Academies")

☐ I cannot attend, but would like to support the Teacher Excellence Fund with a gift of \$ \_\_\_\_\_

Card Number

Exp Date

CVC

Name on Card (Please Print)

Signature

MAIL COMPLETED FORM TO:

Great Hearts Academies, 4801 East Washington St, Suite 250. Phoenix, AZ 85034  
or visit [www.greatheartsgala2020.org](http://www.greatheartsgala2020.org) to register online.

For questions regarding sponsorship levels and benefits, contact  
Brenna Norris, Major Gifts Officer at (602) 438-7045 or [bnorris@greatheartsaz.org](mailto:bnorris@greatheartsaz.org).

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