

GreatHearts Arizona Teacher Excellence Fund TELETHON

BENEFITING GREAT HEARTS ARIZONA TEACHERS

SPONSORSHIP OPPORTUNITIES AND BENEFITS

\$25,000 Summa Cum Laude Sponsor

- ◇ Promotional company video played 2 times during Telethon
- ◇ Printed company signage displayed on-site at Telethon
- ◇ Title sponsorship of 1 live performance i.e. "Student Poetry Recitation Presented by..."
- ◇ Opportunity for live check presentation or speaking engagement during Telethon
- ◇ Recognition as a sponsor in 2 public press releases: pre-event and post-event
- ◇ Social media logo recognition (2 posts on Great Hearts main account and 1 post on all 21 academy accounts)
- ◇ Verbal and on-screen logo recognition by moderator/host at the Telethon
- ◇ Logo recognition in all 4 email communications distributed to all families in the Great Hearts Arizona network (30,000+) with link to company website
- ◇ Logo recognition in 1 print/direct mail piece mailed to all Great Hearts Arizona households (15,000+)
- ◇ Logo recognition on Telethon website

\$15,000 Cum Laude Sponsor

- ◇ Promotional company video played 1 time during Telethon
- ◇ Opportunity for live check presentation or speaking engagement during Telethon
- ◇ Recognition as a sponsor in 2 public press releases: pre-event and post-event
- ◇ Social media logo recognition (2 posts on Great Hearts main account)
- ◇ Verbal and on-screen logo recognition by moderator/host at the Telethon
- ◇ Logo recognition in all 4 email communications distributed to all families in the Great Hearts Arizona network (30,000+) with link to company website
- ◇ Logo recognition in 1 print/direct mail piece mailed to all Great Hearts Arizona households (15,000+)
- ◇ Logo recognition on Telethon website

\$10,000 Dean's List Sponsor

- ◇ Opportunity for live check presentation or speaking engagement during Telethon
- ◇ Recognition as a sponsor in 2 public press releases: pre-event and post-event
- ◇ Social media logo recognition (1 post on Great Hearts main account)
- ◇ Verbal and on-screen logo recognition by moderator/host at the Telethon
- ◇ Logo recognition in all 4 email communications distributed to all families in the Great Hearts Arizona network (30,000+)
- ◇ Logo recognition in 1 print/direct mail piece mailed to all Great Hearts Arizona households (15,000+)
- ◇ Logo recognition on Telethon website

\$5,000 Honor Roll Sponsor

- ◇ Verbal recognition by moderator/host at the Telethon
- ◇ Logo recognition in all 4 email communications distributed to all families in the Great Hearts Arizona network (30,000+)
- ◇ Logo recognition in 1 print/direct mail piece mailed to all Great Hearts Arizona households (15,000+)
- ◇ Logo recognition on Telethon website

Proceeds benefit the
2020 Teacher Excellence Fund
and will be awarded as
bonus compensation to
Great Hearts Arizona teachers
in their December 2020 payroll

