SPONSORSHIP OPPORTUNITIES AND BENEFITS

$25,000 Summa Cum Laude Sponsor

◊ Promotional company video played 2 times during Telethon
◊ Printed company signage displayed on-site at Telethon
◊ Title sponsorship of 1 live performance i.e. “Student Poetry Recitation Presented by…”
◊ Opportunity for live check presentation or speaking engagement during Telethon
◊ Recognition as a sponsor in 2 public press releases: pre-event and post-event
◊ Social media logo recognition (2 posts on Great Hearts main account and 1 post on all 21 academy accounts)
◊ Verbal and on-screen logo recognition by moderator/host at the Telethon
◊ Logo recognition in all 4 email communications distributed to all families in the Great Hearts Arizona network (30,000+)
◊ Logo recognition in 1 print/direct mail piece mailed to all Great Hearts Arizona households (15,000+)
◊ Logo recognition on Telethon website

$15,000 Cum Laude Sponsor

◊ Promotional company video played 1 time during Telethon
◊ Opportunity for live check presentation or speaking engagement during Telethon
◊ Recognition as a sponsor in 2 public press releases: pre-event and post-event
◊ Social media logo recognition (2 posts on Great Hearts main account)
◊ Verbal and on-screen logo recognition by moderator/host at the Telethon
◊ Logo recognition in all 4 email communications distributed to all families in the Great Hearts Arizona network (30,000+)
◊ Logo recognition in 1 print/direct mail piece mailed to all Great Hearts Arizona households (15,000+)
◊ Logo recognition on Telethon website

$10,000 Dean’s List Sponsor

◊ Opportunity for live check presentation or speaking engagement during Telethon
◊ Recognition as a sponsor in 2 public press releases: pre-event and post-event
◊ Social media logo recognition (1 post on Great Hearts main account)
◊ Verbal and on-screen logo recognition by moderator/host at the Telethon
◊ Logo recognition in all 4 email communications distributed to all families in the Great Hearts Arizona network (30,000+)
◊ Logo recognition in 1 print/direct mail piece mailed to all Great Hearts Arizona households (15,000+)
◊ Logo recognition on Telethon website

$5,000 Honor Roll Sponsor

◊ Verbal recognition by moderator/host at the Telethon
◊ Logo recognition in all 4 email communications distributed to all families in the Great Hearts Arizona network (30,000+)
◊ Logo recognition in 1 print/direct mail piece mailed to all Great Hearts Arizona households (15,000+)
◊ Logo recognition on Telethon website

Proceeds benefit the 2020 Teacher Excellence Fund and will be awarded as bonus compensation to Great Hearts Arizona teachers in their December 2020 payroll