

# GreatHearts Arizona Teacher Excellence Fund

# TELETHON

BENEFITING GREAT HEARTS ARIZONA TEACHERS

## SEPTEMBER 19<sup>th</sup>, 2020

SPONSORSHIP OPPORTUNITIES AND BENEFITS

### \$25,000 Summa Cum Laude Sponsor

- ◆ Promotional company video played 2 times during Telethon
- ◆ Printed company signage displayed on-site at Telethon
- ◆ Title sponsorship of 1 live performance i.e. "Student Poetry Recitation Presented by..."
- ◆ Opportunity for live check presentation or speaking engagement during Telethon
- ◆ Recognition as a sponsor in 2 public press releases: pre-event and post-event
- ◆ Social media logo recognition (2 posts on Great Hearts main account and 1 post on all 21 academy accounts)
- ◆ Verbal and on-screen logo recognition by moderator/host at the Telethon
- ◆ Logo recognition in all 4 email communications distributed to all families in the Great Hearts Arizona network (30,000+) with link to company website
- ◆ Logo recognition in 1 print/direct mail piece mailed to all Great Hearts Arizona households (15,000+)
- ◆ Logo recognition on Telethon website

### \$15,000 Cum Laude Sponsor

- ◆ Promotional company video played 1 time during Telethon
- ◆ Opportunity for live check presentation or speaking engagement during Telethon
- ◆ Recognition as a sponsor in 2 public press releases: pre-event and post-event
- ◆ Social media logo recognition (2 posts on Great Hearts main account)
- ◆ Verbal and on-screen logo recognition by moderator/host at the Telethon
- ◆ Logo recognition in all 4 email communications distributed to all families in the Great Hearts Arizona network (30,000+) with link to company website
- ◆ Logo recognition in 1 print/direct mail piece mailed to all Great Hearts Arizona households (15,000+)
- ◆ Logo recognition on Telethon website

### \$10,000 Dean's List Sponsor

- ◆ Opportunity for live check presentation or speaking engagement during Telethon
- ◆ Recognition as a sponsor in 2 public press releases: pre-event and post-event
- ◆ Social media logo recognition (1 post on Great Hearts main account)
- ◆ Verbal and on-screen logo recognition by moderator/host at the Telethon
- ◆ Logo recognition in all 4 email communications distributed to all families in the Great Hearts Arizona network (30,000+)
- ◆ Logo recognition in 1 print/direct mail piece mailed to all Great Hearts Arizona households (15,000+)
- ◆ Logo recognition on Telethon website

### \$5,000 Honor Roll Sponsor

- ◆ Verbal recognition by moderator/host at the Telethon
- ◆ Logo recognition in all 4 email communications distributed to all families in the Great Hearts Arizona network (30,000+)
- ◆ Logo recognition in 1 print/direct mail piece mailed to all Great Hearts Arizona households (15,000+)
- ◆ Logo recognition on Telethon website

Proceeds benefit the  
**2020 Teacher Excellence Fund**  
and will be awarded as  
bonus compensation to  
Great Hearts Arizona teachers  
in their December 2020 payroll

